



# AYURVEDA PARV



***Date and Time to 15<sup>th</sup> -17<sup>th</sup> September, 2022, 11 am to 6 pm***

***Venue: State Convention Centre, Shillong Meghalaya***

Exhibition

Free Clinics  
&  
Medicines  
(Limited)

Public  
Lectures

Business  
Meets

Free Entry

**ASSOCHAM supported by Ministry of AYUSH, Government of India presents**

## **Ayurveda Parv**

Global disruptions due to pandemic has re-introduced to the world, the deep-rooted ancient knowledge of ayurveda and medicinal plants. Ayurvedic medicine is one of the world's oldest holistic ("whole-body") healing systems that has its origin from India, more than 3000 years ago. It's based on the belief that health and wellness depend on a delicate balance between the mind, body, and spirit. Its main goal is to promote good health.

Northeast of India offers wide range of Medicinal plants and is strong contributor to Ayush Industry. With its vast forests and natural resources, Northeast is the home of a variety of medicinal herbs and plants. The commercialization of such medicinal herbs and plants offers huge potential. Ayurveda is gaining popularity globally as a way of life as it promotes holistic healthcare. At ASSOCHAM we have been strongly advocating Indian Medical System.

ASSOCHAM with the capabilities of holding national level and international level events and with strong member and industry base proposes to organized AYURVEDA PARV at Meghalaya in partnership with Ministry of AYUSH, Government of India. We will organize the fair between **15<sup>th</sup> to 17<sup>th</sup> September 2022 at State Convention Centre, Shillong, Meghalaya.**

ASSOCHAM Ayurveda Parv at Shillong, Meghalaya is a platform to present and explore various Health & Wellness opportunities and provides access to information and knowledge connected with AYUSH. The Expo will provide a platform for business houses and individuals engaged in Ayurveda, Homeopathy and Herbal solutions to showcase their products & services. The event would also provide an opportunity to meet eminent & renowned professionals from Industry.



### **PROGRAM HIGHLIGHTS**

- 3 days exhibition focusing on Ayurveda, Yoga, Naturopathy, Unani, Siddha and Homeopathy
- Private Industry Pavilion
- Technical Lectures for Professional
- Free Doctor Clinics for the General Public
- Distribution of free medicine (selective medicines till stock last) by National Councils
- Business Meets for Industry
- Display of Medicinal Plants
- Public Lectures on health and Ayurveda

## WHO SHOULD JOIN

Ayurvedic Medicines Manufactures | Dealers| Suppliers | Whole sellers |Retailers| Herbal Product Manufacturers| Homeopathic Medicines Sellers| Manufacturers and dealers of Natural Therapy, Unani Medicines, Siddha Medicines| Therapeutic Service Providers| Physiotherapy| Food Supplements & Diets | Ayurvedic Juices | Organic Ingredients & Organic Food| Colleges & Universities, Research & Development Institutes| Hospitals & Nursing Homes, Spa & Naturopathy Ashrams| Beauty & Cosmetics| Health Tourism Service Providers| Dieticians & Beauty Experts | Spa Owners & Operators| Yoga Professionals| Doctors & Nurses |Research Scholars & Scientists | Pharmacists & Pathologists &Purchase Managers | Dealers of Medicinal Plants | R & D Officers |Quality Control Managers

### Application Form

1. Company Name \_\_\_\_\_
2. Name of CEO/MD/Owner/Director (Pl. Tick) \_\_\_\_\_
3. Communication Address \_\_\_\_\_
4. Mobile No \_\_\_\_\_ Phone and Fax No \_\_\_\_\_
5. Email \_\_\_\_\_
6. Contact Person and Designation \_\_\_\_\_
7. Product/ Services to Display \_\_\_\_\_



## EXHIBITION PARTICIPATION CHARGES

### **Book your stall**

Package Options	Package Amount (3 days)	Facilities available	Quantity	Total Amount Inclusive of Taxes
<b>OPTION I</b>	Rs 35,000 + 18% GST	9 Sqm stall* + Two times tea + Veg Lunch for two guests at venue		
<b>OPTION II</b>	Rs 20,000 + 18% GST	6 Sqm stall* + Two times tea for one guest + One lunch at venue		
<b>OPTION III</b>	Rs 15,000 + 18% GST	6 Sqm stall* only		
<b>OPTION IV</b>	Rs 10,000 + 18% GST	4 Sqm stall* only (Full)		
		<b><u>GRAND TOTAL</u></b>		

***\*The facilities under shell scheme will include constructed booth, fascia, 3 spotlights, two chairs, one table, and one power point, one waste bin for a booth of 9sq.mtrs.***

***\*\*The facilities under shell scheme will include constructed booth, fascia, 2 spotlights, one chair, one table, and one power point, one waste bin for a booth of 6sq.mtrs.***

- The booth charges with GST to be paid 100% in advance for booking of the booth.
- Additional display ads and furniture can also be obtained on payment basis. Allocation of stalls will be made on first come first serve basis on receipt of complete application form and full payment.
- Cancellation will not be accepted after the Exhibitor has signed and submitted the form and the fee.
- ASSOCHAM takes no responsibility for travel/ accommodation/ any other expenditure of the participant in case of any change /cancellation of program.

## ABOUT US

ASSOCHAM is the apex chamber of India and has been in service of nation since 1920 and began its journey from the city of Joy Kolkata, currently headquartered in Delhi with 4.5 lac members and 300 trade associations as part of its family and has presence across India and around 30 global locations.

ASSOCHAM has emerged as the fountain head of Knowledge for Indian industry, which is all set to redefine the dynamics of growth and development in the technology driven cyber age of 'Knowledge Based Economy'. ASSOCHAM is seen as a forceful, proactive, forward looking institution equipping itself to meet the aspirations of corporate India in the new world of business.

ASSOCHAM is working towards creating a conducive environment of India business to compete globally. ASSOCHAM derives its strength from its Promoter Chambers and other Industry/ Regional Chambers/Associations spread all over the country. It was established in 1920 by promoter Chambers, representing all regions of India.

For stall booking at the fair please contact

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**All the Cheque/draft should be drawn In favour of "ASSOCHAM Regional Office Kolkata"  
payable at Kolkata  
Or Bank Transfer to Account Number 00141110005388 IFSC Code HDFC0000014**

**PAST SHOW IMAGES**











